



SHALI ZENG

ILLUSTRATOR / VISUAL DESIGNER

CONTACT

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SKILLS

LANGUAGE

Fluent in English and Mandarin

PROFESSIONAL SKILL:

Teamwork, Communication,
Problem solving,
Adaptability, Creative thinking

TECHNICAL SKILL:

Sketching, painting (watercolor,
gouache, acrylic, and chalk),
digital painting, storyboarding

SOFTWARE:

Adobe Illustrator, Adobe
Photoshop, Procreate,
Adobe InDesign,
Adobe After Effects,
MS Office

ACTIVITIES

SCAD ILLUSTRATION CLUB

Active member
Jan 2020-Present

SCAD FILM FESTIVAL 2019

Volunteer
Oct 2019

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

MFA Illustration, Savannah GA
Expected graduation May 2023
GPA 4.0

TONGJI UNIVERSITY

BA Graphic Design, Shanghai
Sep 2005 - Jun 2009

EXPERIENCE

POST VISUAL DESIGNER

Shanghai Mint Co.Ltd, Shanghai

Aug 2009 - Feb 2019

- Responsible for post-design of commemorative coins.
- Participated in post-design of the 2010 Shanghai World Expo commemorative coins, 2010-2017 Chinese Zodiac coins, etc.
- Participated in design bidding for WWF 50th anniversary coins, Chinese bronze gold and silver coins, etc.
- Executed post designs that adhered to overall creative vision and direction.
- Won the bid for design of the 2011 Chinese Year of the Rabbit commemorative coin (one ounce silver coin).

WEB DESIGNER

Haitaimu Information Technology Co. Ltd, Shanghai

Jun 2007 - Aug 2007

- Designed complete website interface.
- Responsible for webpage maintenance.

GRAPHIC DESIGN INTERN

Tenglong Advertising Design Co. Ltd, Shanghai

Jan 2007 - Feb 2007

- Responsible for VI design.
- Responsible for marketing promotions.

AWARDS

THIRD PRIZE

- Painting and Calligraphy Exhibition in
Commemoration of World Anti-Fascist War | Sep 2016

SELECTED WORK

- The anniversary book of San Diego Comic-Con
International | Jun 2020